24.01.2025 Taslak

ULUSLARARASI MÜCEVHER FORUMU VE SERGİSİ
"OXA HAZİNESİNİN KAYNAKLARINDA"
24-26 Mart 2025, Tacikistan Cumhuriyeti, Duşanbe

24 Mart	
09:30 – 12:30	**Tacikistan Cumhuriyeti Hükümeti'nin resmi temsilcisi ve Orta Asya ülkelerinin davetli Sanayi Bakanlarının katılımıyla Uluslararası Mücevher Forumu'nun açılış töreni** **BAKANLAR GENEL OTURUMU: BÖLGEDEKİ MÜCEVHERAT ENDÜSTRİSİNİN GELİŞİMİNE YÖNELİK BAŞARILAR VE BEKLENTİLER** İşbirliği Mutabakat Muhtıralarının imza töreni *Yer: Hyatt Regency Duşanbe*
12:10-13:30	Resmi heyetin katılımıyla Sanayi ve Mücevherat Fuarının açılış töreni Yer: "Manej" Sergi Merkezi
13:30 – 15:00	Panel Oturumu 1: **Mücevher üretiminde şu anda hangi ileri teknolojiler ve ekipmanlar kullanılıyor?** *Yer: Hyatt Regency Duşanbe*
15:30 – 17:00	Panel Oturumu 2. **Mücevher sektöründe düzenleyici yasal işlemlerin iyileştirilmesine yönelik öneriler, Zorluklar ve fırsatlar** *Yer: Hyatt Regency Duşanbe*
18:30 – 20:00	**GALA YEMEĞİ** **Moda Gösterisi •** • Mücevher markalarıyla işbirliği içinde yerel ve yabancı tasarımcıların koleksiyonlarını sergilenecek • Değerli taşların kullanıldığı koleksiyonları sergilenecek.
25 Mart	
09:00- 11:30	**Sergiyi ziyaret, "Manej" / "Kokhi Navruz" Sergi Tesisinde Forum katılımcılarının ürünlerini tanıtımı:** **• Mücevher üretimi için ekipman** **• Yerel ve uluslararası markaların, tasarımcıların, zanaatkârların mücevherleri**
12:30-16:00	**Tarihi ve Mimari Tesisi "Kalai Hisor" ziyareti**
17:00- 18:00	**Mücevher kümelerini ziyaret** Mücevher Kümesi 1 Mücevher Kümesi 2
26 Mart	

09:30- 12:00	**Mücevher ve halk sanatı sergilerinin bulunduğu müzeleri ziyaret:** • Tacikistan Cumhuriyeti Bilimler Akademisi Tarih, Arkeoloji ve Etnografya Enstitüsü'ndeki Tacikistan Ulusal Antikalar Müzesi; • "Kurushi Kabir", "Firdavs" Milli Parkı; • Tacikistan Cumhuriyeti Bilimler Akademisi Tarih, Arkeoloji ve Etnografya Enstitüsü Etnografya Müzesi; • "Kokhi Navruz" ziyareti; • Tacikistan Ulusal Müzesi;
12:30 – 16:00	**Forum katılımcıları için eğitim oturumları:** **Oturum 1:** "Oxus Hazineleri"nin tarihi, dünya mücevher sanatındaki önemi" konulu konferans Taciklerin mücevher sanatının gelişim tarihi (V-XX yüzyılın başı) konulu konferans

	Oturum 2: Mücevher Promosyon Alanında Pazarlamanın Temelleri **Oturum 3:** Mücevher Geliştirmede Tasarım Temelleri **Oturum 4:** Dünyaca ünlü bir mücevher markasının başlangıç seviyesindeki mücevher tasarımcılarına yönelik ustalık sınıfı. Mücevher Geliştirmede Tasarımın Temelleri **Oturum 5:** Dünyaca ünlü bir mücevher markasının başlangıç seviyesindeki mücevher ustaları ve mücevher tasarımcıları için ustalık sınıfı.

INTERNATIONAL JEWELRY FORUM
AND EXHIBITION OF TAJIKISTAN
"AT THE ORIGINS OF THE OXUS TREASURE"
24-26 March, 2024, Dushanbe, Republic of Tajikistan

CONCEPT NOTE

The International Jewelry Forum and Exhibition of Tajikistan, to be held under the auspices of the Government of the Republic of Tajikistan, will be a landmark event in the history of independent Tajikistan in the jewelry sector.

Purpose of the Event

The forum aims to promote Tajikistan's rich jewelry-making traditions on the global stage, preserving them as part of the country's intangible cultural heritage. This will be achieved by fostering open dialogue, facilitating the exchange of expertise, and establishing direct connections between participants through various platforms. Additionally, the event seeks to attract investment and to strengthen international collaboration across the global jewelry value-added chain.

The Forum aligns with the Government of Tajikistan's objectives to accelerate the development of the country's modern jewelry production sector, drawing on the centuries-old traditions of national craftsmanship.

Tajikistan has a long and distinguished history of jewelry art evidenced by notable collections in major museums worldwide, including the British Museum, the Victoria and Albert Museum in London, the Russian State Hermitage Museum, the Metropolitan Museum in New York, and others. The ancient "Oxus Treasures" are prime examples of the country's artistic heritage.

Today, Tajikistan's mining sector, which extracts precious and semi-precious metals and stones, accounts for 30% of the national mining industry, is a key sector for the country's economic development.

In light of the growing demand for artisanal jewelry, the country has launched several initiatives under the leadership of President Emomali Rahmon, including the "Years of Rural Development, Tourism, and Folk Crafts" campaign. As a result, jewelry centers have emerged in Dushanbe, regional hubs and other cities, bringing together traditional craftsmanship with modern design concepts.

A new generation of jewelry designers is now playing a central role in revitalizing the industry.

Forum's Objectives

The main objectives of the forum are:

- Showcase the Achievements of the Jewelry Sector: Highlight the interaction of global jewelry production companies across the value chain.
- Introduce Leading Jewelry Equipment Manufacturers: Facilitate potential collaborations between jewelry manufacturers and suppliers of advanced jewelry equipment.
- Identify Cooperation Areas: Promote partnerships between businesses involved in jewelry production, marketing, and sales, enhancing the overall industry value.
- Create a Platform for International Cooperation: Facilitate direct connections between local and international jewelry companies, including those involved in mining.
- Support Local and International Jewelry Brands: Provide a platform for showcasing the work of local and international jewelry houses, designers, and individual artisans.
- Promote Jewelry Art Knowledge: Encourage the development of skills and expertise among local manufacturers, designers, marketers, and artisans in jewelry art, design, and business.
- Facilitate Knowledge Exchange: Share best practices on sustainable development, including the use of eco-friendly materials and technologies in jewelry production.

Forum's Format

The Forum will include a variety of events and activities:

- Plenary Session and Breakout Sessions. The opening ceremony will feature representatives from the Government of Tajikistan and international participants.
- Exhibition of Jewelry Equipment: Displaying the latest in jewelry-making technology.
- Jewelry Products Exhibition-Fair: A showcase of jewelry creations from local and international artisans and designers.
- Fashion Show: Featuring jewelry from prominent brands in collaboration with designers.
- Visits to Jewelry Clusters in Dushanbe: Attendees will have the opportunity to explore local jewelry hubs.
- Cultural and Museum Tours: Participants will visit Tajikistan's museums and cultural heritage sites.
- Educational Sessions and Master Classes: Learning opportunities for professionals in the jewelry sector.

Forum Participants

The event will bring together a diverse range of participants, including:

- Government Representatives: Officials involved in the production and regulation of the jewelry industry.
- Private Sector Participants: Businesses, manufacturers of precious metals and stones, jewelry houses, brands, artisan jewelers, designers, and investors.
- Diplomatic Corps: Representatives of foreign embassies and consulates accredited to Tajikistan.
- Experts and Researchers: Specialists in jewelry art and collections.
- Educational Institutions: Students and faculty from institutions such as the Institute of Fine Arts and Design, and other educational establishments that focus on jewelry specialties.

The Forum is expected to involve over 50 local jewelry companies, artisans, and designers, alongside more than 200 international participants from Central Asia and countries like Azerbaijan, Armenia, Georgia, India, Iran, China, the UAE, Pakistan, Russia, Turkiye, EU members, and the Middle East.

Organizational Details

- Dates: The International Jewelry Forum and Exhibition will take place on March 24 to 26, 2025, in Dushanbe.
- Organizer: The event is organized by the Ministry of Industry and New Technologies of the Republic of Tajikistan.
- Partner: The Creative Association "TZ" will support the Ministry in the organization, alongside other government bodies and key industry players.
- Venue: The Hyatt Regency Dushanbe Hotel will be the venue of the forum, while the Dushanbe Expo Centre will be the location for the exhibition.
- International Invitations: Participants from abroad will be invited officially by the Ministry of Industry and New Technologies of Tajikistan.
- Information Support: Media coverage will be provided by the Committee on Television and Radio Broadcasting under the Government of the Republic of Tajikistan, NIAT "Khovar," and other accredited local media outlets.

Financing

The financial support for the Forum will come from:

- Participant and Partner Contributions: Fees for participation in the Forum.
- Sponsorship: Contributions from local businesses and companies.
- Support from International Partners: Financial backing from global stakeholders.

Expected Results

- Stronger Global Collaborations: Enhanced international partnerships along the jewelry value chain.
- New Business Connections: Facilitating cooperation between mining and jewelry industry stakeholders.

- Knowledge Sharing: Exchange of innovative practices, technologies, and sustainable development approaches.
- Enhanced Professional Expertise: Strengthening the capacities of local artisans, designers, and manufacturers.

Application for Participation

Applications for participation in the Forum should be sent to the email: jewelrysanoattj@gmail.com.

Deadline for Applications: February 20, 2025.

More information about the Forum and Exhibition "At the Origins of the Oxus Treasure" is available at www.jewelryforum.tj

Organizing Committee Contacts

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